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# DAILY CURRENT AFFAIRS 11 - 07 - 2021

Content by



**Important days**

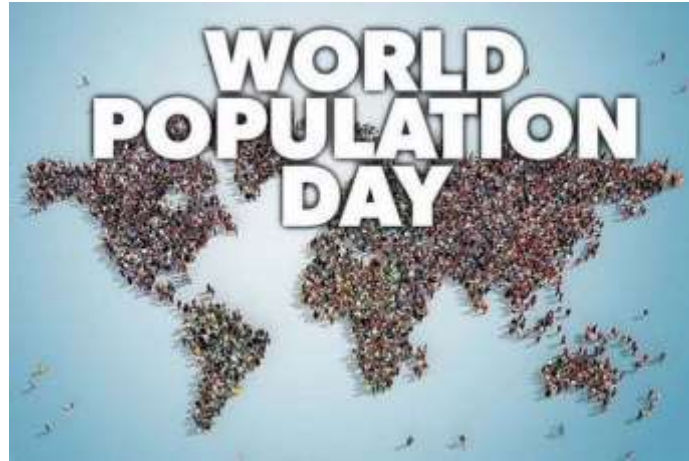
# 1. World Population Day celebrated on 11th July

**World Population Day : July 11**

**FIRST OBSERVED: 1990**

**BY : UN**

**Theme:** “the impact of the Covid-19 pandemic on fertility”.



## EXPECTED QUESTIONS

**What? World population day**

**When? 11 July**

**UN**

**HQ: New York, US**

**Founded: 1945**

**Sec. general: António Guterres**

## Highlights :

- **World Population Day** is observed globally on **11th July** every year.
- This day is observed to raise awareness among people about the impact of a growing population and issues including gender equality, the importance of family planning, poverty, maternal health, human rights, etc.

## Recent News:

- International Day of Cooperatives: 3 July

**Resignation**

## 2. ICC releases Manu Sawhney as CEO

resigned : Manu Sawhney

as: CEO of ICC



### Highlights:

- The **International Cricket Council (ICC)** has discontinued the services of **Manu Sawhney** as the **Chief Executive Officer (CEO)** with immediate effect.
- **Geoff Allardice** will continue as Acting CEO supported by the Leadership Team working closely with the ICC Board.
- Sawhney was suspended following various allegations in an internal review conducted by an external agency.

### EXPECTED QUESTIONS

What? CEO of ICC resigned  
who? Manu sawhney

ICC

HQ:dubai,UAE

Chairman: Greg Barclay

### Recent News

- Jim Whitehurst resigns as IBM president

**MOU**

### 3. Cabinet approves Memorandum on Cooperation between CCI and JFTC



#### Highlights:

- The Union Cabinet has approved the **Memorandum on Cooperation** (MoC) between **Competition Commission of India (CCI)** and **Japan Fair Trade Commission (JFTC)** to promote and strengthen cooperation in the matter of Competition Law and Policy.
- It will promote and strengthen cooperation in the matter of Competition Law and policy through exchange of information in the areas of technical cooperation, experience sharing and enforcement cooperation

#### EXPECTED QUESTIONS

What? MOC with JFTC

By? CCI

#### JFTC

chairman : Kazuyuki Sugimoto

HQ: Tokyo, Japan

#### CCI

chairman : ashok kumar gupta

HQ: new delhi

#### Recent News

- India, Japan conduct bilateral naval exercise in Indian Ocean

# Banking



## 4. Easiloan launches India's 1st Home Loan selection and recommendation engine



### Highlights:

- **Easiloan** Techno Solutions Pvt. Ltd. a new age fintech start-up has launched "**Easiloan Instant Match**" application, housing finance industry's first Artificial Intelligence (AI) technology-based selection and recommendation engine for home buyers.
- The application brings developers, direct selling agents (DSAs), customers, banks and NBFCs **on a single platform** for end-to-end digital **processing of home loans**.
- The proprietary AI based feature allows customers to compare and choose from shortlisted options based on their profile.

### EXPECTED QUESTIONS

What? "**Easiloan Instant Match**"

by? Easiloan fintech

**Easiloan fintech**

**Hq: Mumbai, maharashtra**

**CEO: Pramod Kathuria**

## 5.Mastercard, Mumbai Metro and Axis Bank launch 'One Mumbai Metro Card'



### Highlights:

- **Mastercard, Mumbai Metro and Axis Bank** announced the launch of '**One Mumbai Metro Card**', to ensure contactless and cashless travel for Mumbaikars.
- It is a prepaid, open loop contactless card which can be used as a part of the daily transit journey with just a tap.
- This is a card that can be used for all daily purchases from food, groceries, medicines as well as tickets.

### EXPECTED QUESTIONS

What? One Mumbai metro card  
by? Axis bank, mastercard

#### Axis Bank

Headquarters: Mumbai;  
MD and CEO : Amitabh Chaudhry.

#### Mastercard

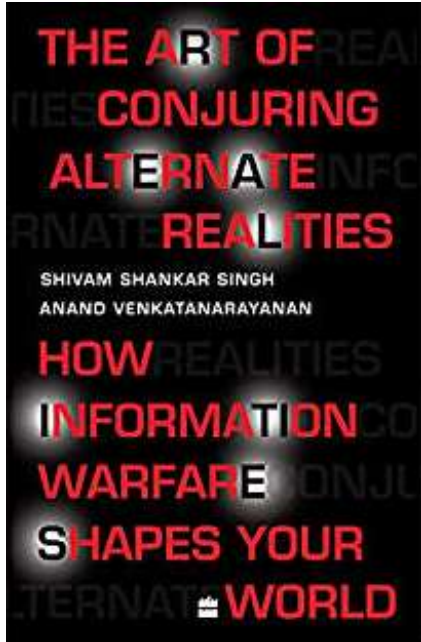
CEO: Michael Miebach  
HQ: newyork,US

### Recent news

- NIIT, Axis Bank partner to launch digital banking academy

# **Books and authors**

## 6.A book titled “The Art of Conjuring Alternate Realities”



**Book Title:** The Art of Conjuring Alternate Realities

**author :** Shivam Shankar Singh and Anand Venkatanarayanan.

**Publisher:** harpercollins

### About Book:

- The Book deals with human history, societal control was determined by various hierarchies like military, colonialism, mega-corporations and now by information. This book widely talks about how information warfare is shaping your life and world.

### EXPECTED QUESTIONS

**What?** The Art of Conjuring Alternate Realities

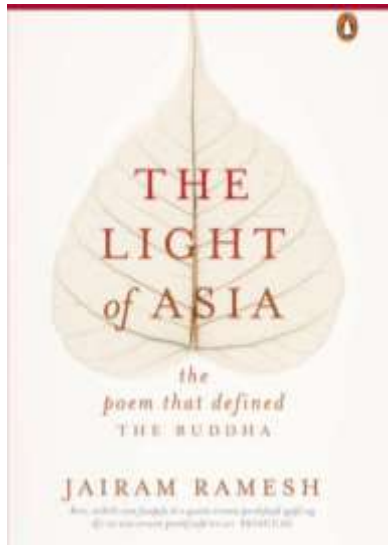
**Who?** Shivam Shankar Singh and Anand Venkatanarayanan.

**Publisher ?** harpercollins

### RECENT NEWS

- Kareena Kapoor introduces a book “The Pregnancy Bible”

## 7.A new book titled “The Light of Asia” by Jairam Ramesh



**Book Title:** The Light of Asia

**author :** Jairam Ramesh

**Publisher:** penguin random house

### EXPECTED QUESTIONS

**What?** The Light of Asia

**Who?** Jairam Ramesh

**Publisher ?** penguin random house

### RECENT NEWS

- A book titled ‘The Fourth Lion: Essays for Gopalkrishna Gandhi’ by **Venu Madhav Govindu and Srinath Raghavan**

### About Book:

- A new book titled “The Light of Asia” authored by Jairam Ramesh is a biography of an epic bio-poem on the Buddha.
- Ramesh, the author, digs deep in his new book to bring out the fascinating story behind the epic 1879 poem, “The Light of Asia” by Sir Edwin Arnold,

**Ambassador**

## 8.FUN88 announces Daren Sammy as brand ambassador



### Highlights:

- **FUN88**, the leading sports platform, announced the signing of **Daren Sammy** as its **brand ambassador**.
- Sammy is a two time T20 World Cup winning captain for West Indies with a strong fan following in India and the sub-continent.

### EXPECTED QUESTIONS

**Who? Daren sammy  
for? fun88**

**fun88**

**CEO: Fun vin**

### Recent News

- Jasprit Bumrah roped in as brand ambassador OnePlus wearables

**State**



## 9. Manipur enters India's railway map as first passenger train reaches the state



### Highlights:

- A passenger train **Rajdhani Express** from **Assam's Silchar railway station** has reached the **Vaingaichunpao railway station** in **Manipur** for a trial run, putting the state on the Indian Railways map. The train covered the distance of **11 km** between the two northeastern stations, with railway officials onboard.

**What? Rajdhani Express**  
**In? manipur**

### Manipur

**CM:** N. Biren Singh;  
**Governor:** Najma Heptulla.  
**Cap:** imphal

### Recent news

- Manipur CM launches 'MOMA Market' app for home delivery of fresh vegetables.

## 10.TPCODL Ties Up With IndusInd Bank To Ease Electricity Bill Payment In Rural Odisha



### Highlights:

- IndusInd Bank has partnered with TP Central Odisha Distribution Limited (TPCODL) - a joint venture between TATA Power and the Government of Odisha to introduce a fully digital network for facilitating electricity bill payments across 300 semi-urban and rural regions in the state through a vast network of 'Bharat Money Stores'.

What? 'Bharat Money Stores'.  
In? odisha

odisha

CM: Naveen patnaik

Gov: ganeshi lal

Cap: Bhubaneswar

### Recent news

- Odisha partners with UN WFP to empower, support women through self-help groups

**Sports**

## 11. Malvika Bansod wins RSL Lithuanian International crown



What? RSL Lithuanian  
International badminton  
tournament

Win? Malvika bansod

### Recent news

- Mithali Raj surpasses Edwards to become highest run-getter

### Highlights:

- India's **Malvika Bansod(Maharashtra)** defeated **Rachael Darragh of Ireland** in straight games to clinch the **women's singles crown** at the **RSL Lithuanian International badminton tournament** held in kaunas,lithuania.

## Organisation / Bank:

### UN

HQ: New York, US

Founded: 1945

Sec.general: António Guterres

### ICC

HQ:dubai,UAE

Chairman: Greg Barclay

### Axis bank

Hq: mumbai.

Pres: amitabh choudry

### JFTC

chairman : Kazuyuki Sugimoto

HQ: Tokyo,japan

### CCI

chairman : ashok kumar gupta

HQ: new delhi

### Easiloan fintech

Hq: Mumbai,maharashtra

CEO: Pramod Kathuria

### Mastercard

CEO: Michael Miebach

HQ: newyork,US

### fun88

CEO: Fun vin

## Country / State:

### Manipur

CM: N. Biren Singh;

Governor: Najma Heptulla.

Cap: imphal

### odisha

CM: Naveen patnaik

Gov: ganeshi lal

Cap: Bhubaneswar